

Message Text

UNCLASSIFIED POSS DUPE

PAGE 01 SANTIA 03458 222304Z

10

ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

----- 024032

R 222225Z MAY 75

FM AMEMBASSY SANTIAGO

TO USIA WASHDC

INFO SECSTATE WASHDC 3355

AMEMBASSY LIMA

UNCLAS SANTIAGO 3458

USIAC

E.O.11652:N/A

TAGS:

SUBJ: AGENCY EXHIBIT: "A PEOPLE-BUILDING"

REF: SANTIAGO 1453, 3364: USIA 10842, 11664; LIMA 4137

1. EMBASSY LIMA CORRECT THAT IT IS IMPOSSIBLE TO RECONCILE EXHIBIT DATES. BASIC DECISION IS EITHER LIMA OR SANTIAGO.

2. IN SUPPORT OUR CLAIM, WE WISH TO REITERATE THAT UNLESS " A PEOPLE-BUILDING" OR EQUALLY FIRST-RATE EXHIBIT IS PROVIDED, U.S. WILL HAVE NO PRESENCE AT ALL IN FISA '75. LIMA, ON OTHER HAND, HAS COMMERCIAL PRESENCE FAIR IN ANY CASE. AS POINTED OUT BEFORE, WE THINK OUR PRESENCE IS NECESSARY AND, SINCE OUR REQUEST FOR COMMERCIAL PRESENCE FAIR WAS DENIED, WE HAVE ARGUED HARD FOR MINIMUM ACCEPTABLE EXHIBIT. WE UNDERSTAND OUR ARGUMENTS ACCEPTED AS VALID AND USIA 10842 INDICATES THAT SANTIAGO'S FAIR WAS ONE OF ORIGINAL REASONS FOR ACQUIRING "A PEOPLE - BUILDING".

3. TOTAL ATTENDANCE AT FISA '74 WAS 1.2 MILLION; FIGURE EXPECTED TO BE SURPASSED IN 1975 EVENT, THUS ASSURING HIGHLY SATISFACTORY EXPOSURE FROM USIS'S POINT OF VIEW.

4. AMBASSADOR CONCURS.

VILLARREAL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: EXHIBITS
Control Number: n/a
Copy: SINGLE
Draft Date: 22 MAY 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975SANTIA03458
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750181-0180
From: SANTIAGO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750527/aaaaaxwz.tel
Line Count: 52
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 SANTIAGO 1453, 75 3364; 75 USIA 10842, 75 11664, 75 LIMA 4137
Review Action: RELEASED, APPROVED
Review Authority: SmithRJ
Review Comment: n/a
Review Content Flags:
Review Date: 24 JUL 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <24 JUL 2003 by SilvaL0>; APPROVED <02 FEB 2004 by SmithRJ>
Review Markings:

Margaret P. Grafeld
Declassified/Released
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05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: AGENCY EXHIBIT: "A PEOPLE-BUILDING"
TAGS: BEXP, ABLD, CI, US, COM
To: COM USIA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006